



ADVERTISING OPPORTUNITIES

MARCH 8–12, 2026

PHOENIX, ARIZONA

www.wmsym.org

+1 480-557-0263

mpalmer@wmsym.org

WM Symposia (WM) offers a variety of ways to make your brand more visible through advertising. The breadth of this conference allows your marketing efforts to extend beyond borders, providing exposure to new markets. Purchase your advertising package by emailing Maurya Palmer, mpalmer@wmsym.org prior to WM2026 registration opening, or by clicking [here](#) to log in after September 29, 2025, and order online (artwork must be submitted by **December 31, 2025**).

Registration Bag Inserts are included in the registration bag given to attendees and produced by the Exhibitor/Sponsor. Inserts must be mailed to the WM Registration bag stuffing agency to be received by **January 23, 2026**. Quantity and address will be confirmed upon sign-up. *** Failure to provide the insert to the stuffing agency by the due date will result in an item not being placed into the Registration bag.** Inserts received after **January 23, 2026**, will not be placed into the registration bags. No Exceptions can be made to this. Accommodation will be made to place the items on a table next to the registration bag. Inserts may also be a tangible item, such as lip balm, hand cream, travel cords, etc.

	Investment:
Maximum printed Registration insert size: 8.5" W x 11"H	\$1,950

Printed Program is one of the key resources for attendees during WM2026. The program is distributed at registration and posted on the WM website. Ads are black and white, high-resolution JPG or PDF and 100% to size.

All ads must be received by **December 31, 2025**. Please email mpalmer@wmsym.org

	Investment:
Full Page Black & White Ad: 7.5" W x 10"H	\$1,900
Half Page Black & White Ad: 7.5" W x 4.5"H	\$1,050
Quarter Page Black & White Ad: 3.5" W x 4.5"H (vertical)	\$725
Business Card Black & White Ad: 3.5W" x 2"H (Horizontal)	\$425

Carpet Sticker is an 18" round floor cling with your company logo and booth number. Stickers will be placed throughout the exhibit hall - not exclusively at the entrance of the hall. **Logo should be VECTOR file, 100% to size, in CMYK color. Logo Artwork is due by December 31, 2025.** Please email to: mpalmer@wmsym.org

	Investment:
3 Carpet Stickers	\$475

Booth Extender floor stickers are a 4'T x 6' W floor sticker placed in front on your booth on the aisle carpet. **Artwork should be VECTOR file, 100% to size, in CMYK color. Artwork is due by December 31, 2025.** Please email to: mpalmer@wmsym.org

Size:	Investment:
4'T x 6' W Booth Extender floor sticker	\$600

Custom logo Carpet is a 10' x 10' carpet with your colored company logo, placed on standard Black or White carpet color. Carpets will be placed in one of the main aisles of the exhibit hall. **Logo should be VECTOR file, 100% to size, in CMYK color. Logo Artwork is due when reserving.** Please email to: mpalmer@wmsym.org and include your carpet color choice of black or white

	Investment:
Custom Logo Carpet	\$1600

Table Cling ads are installed on the round tables placed around exhibit hall used by conference attendees. **Artwork should be VECTOR file, 100% to size, in CMYK color. Artwork is due by December 31, 2025. Please email to: mpalmer@wmsym.org**

Size:	Investment:
Round Diameter of 36" Round (package of 3)	\$1,050

Column Wraps are installed on the columns inside of the exhibit hall. (14'T and (9'-6') circumference) **Artwork should be VECTOR file, 100% to size, in CMYK color. Artwork is due by December 31, 2025. Please email to: mpalmer@wmsym.org**

Size:	Investment:
Column Wrap 14' T, 9'6" circumference	\$1,595

Billboard Ad is a free-standing double-sided Meter Board Sign (39" W by 84" H) that is with a cardboard base covering the bottom 6" of the sign. Your ad will be displayed within the Exhibit Hall. Show Management to determine placement of the Billboard ads on site. **Artwork should be VECTOR file, 100% to size, in CMYK color. Artwork is due by December 31, 2025. Please email to: mpalmer@wmsym.org**

	Investment:
Billboard Ad 39" W by 84" H	\$500

Mobile App banner ads are shown at the bottom of the WM2026 mobile app screens and link to your website. Mobile app footer banner ads must be PNG and 72 dpi. **Artwork is due by December 31, 2025. Please email to: mpalmer@wmsym.org**

Size:	Investment:
1200 pixels wide x 180 pixels high	\$500

Mobile App push notification sent out via the mobile app in live time to advertise a special happening in your booth, such as a wine or whiskey tasting, or prize drawing. Notification would include your booth number to aid in driving traffic to your booth. Push notification to be 50 words or less. Copy must be approved by Show Management. **Ad copy / artwork is due by December 31, 2025. Please email to: mpalmer@wmsym.org**

	Investment:
Push Notification (each)	\$275

All Advertisement Artwork is Due Before December 31, 2025

ARTWORK SPECIFICATIONS

We want your advertisement to look the very best, please ensure you follow the size and file requirements.

- Printed program ads must be high resolution JPG or PDF and 100% to size. All other art should be VECTOR file, 100% to size, in CMYK color.
- Files obtained from the internet or artwork created in MS Office applications (Word, Excel, PowerPoint, etc.) are not suitable for high quality output and cannot be used.
- If the artwork submitted needs alterations such as enlargement, reduction, or formatting changes, a minimum \$75 fee will be charged.
- WM reserves the right to reject any advertisement not considered suitable for publication.
- All artwork is due before December 31, 2025.
- **Please email artwork to: mpalmer@wmsym.org**